ONLINE MASTER OF BUSINESS ADMINISTRATION

Open for Business. Designed for You.
Our MBA is different. It’s designed for you.

Today’s global workplace is ever-evolving and increasingly competitive. To succeed, management professionals must be multifaceted leaders who are not only up to speed with current trends, but also constantly working ahead of the curve. If you’re ready to drive your career goals forward and gain a sense of job protection in today’s volatile economy, then we’re open for business.

We are student-centered, not research-based.

Led by an accomplished faculty of active professionals, our instructors use actual examples fueled by current events, not their personal research interests. What’s the result? You gain practical knowledge that can be applied immediately in your workplace.

We are 100% focused on your success.

This is more than an MBA. This is a business plan designed to afford you a career advantage. Complete your MBA in as little as one year and stand out from your competition faster.

- 100% online
- Completion in as little as 1 year
- No GMAT or GRE
- 6 start times per year
- 9 concentrations
- Project Management Graduate Certificate available — transfer credits into MBA
- No business experience required
- No application fee

Have questions? Ready to get started?
Call 877-813-8422 today to speak with an enrollment advisor.
Our Curriculum

You can complete your MBA online in as few as 36-39 credit hours. Start at the time that’s right for you by choosing one of six admission points. Explore the curriculum below for each of our nine concentrations. You can complete your MBA in as little as one year of full-time or two years of part-time study.

Admission Prerequisite: Financial Accounting & Statistics

Eight Core Courses (24 credit hours):
- BUS 643 Business Ethics
- MGMT 647 Organizational Behavior and Development
- BUS 641 Legal Environment of Business
- MKT 660 Strategic Marketing
- BUS 676 Global Business
- ECON 620 Business Economics
- ACCT 610 Accounting for Managers
- FIN 630 Corporate Financial Policies

Accounting Concentration (12 credit hours):
- ACCT 614 Tax Planning and Decision Making
- ACCT 618 Strategic Accounting Issues
- ACCT 620 Financial Statement Analysis
- ACCT 660 Data Analysis

Information Technology Concentration (12 credit hours):
- ISYS-650 Information Technology Management
- ISYS-620 Agile, Analysis and Design
- ISYS-605 Database Principles
- ISYS-660 Data Analytics

Management Concentration (12 credit hours):
- MGMT 640 Human Resource Management
- MGMT 670 Interpersonal Management
- MGMT 687 Leadership
- BUS 640 Project Management

Marketing Concentration (12 credit hours):
- MKT 663 Consumer Behavior
- MKT 673 Social Networking and Search Engine Optimization
- MKT 680 Branding
- MKT 681 Integrated Marketing Communications

Project Management Concentration (12 credit hours):
- BUS 640 Project Mgmt
- BUS 617 Process and Operations Mgmt
- BUS 614 Supply Chain Mgmt
- BUS 625 Enterprise Planning & Control

Financial Services Concentration (12 credit hours):
- FIN 601 Financial Industry Exam Preparation 1
- FIN 625 Financial Institutions, Money and the Economy
- FIN 621 Investment Alternatives and Portfolio Construction
- FIN 624 Personal Financial Planning

General MBA (9 credit hours):
- Students may choose three courses from any concentration listed above

Capstone (3 credit hours):
- BUS 691 Business Policies

Total credit hours:
- General MBA: 36 credit hours
- MBA with Concentration: 39 credit hours

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**Accounting:**
Pursue a specialized MBA in Accounting and prepare for the CPA exam. Study advanced concepts in tax planning, risk management, strategic accounting, and financial statement analysis.

**Cybersecurity:**
Designed to prepare you for advanced certifications, such as the Security+, EnCase Certified Examiner (EnCE), Certified Ethical Hacker (CEH), and Certified Information Systems Security Professional (CISSP). Learn about security controls, cyber law, policy and compliance, ethical hacking, pen testing, and digital forensics.

**Financial Services:**
Earn a specialized MBA in Financial Services including a Series 7 Prep course. Learn advanced concepts in the financial industry, financial institutions, money and the economy, investment alternatives, and portfolio construction.

**Health Administration:**
Earn your MBA online with a specialized focus in Healthcare Practice Management. Study advanced topics in healthcare industry and practice management, healthcare practice management operations, medical law, ethics, risk management, and quality and population health management.

**Information Technology:**
Complete your MBA online and develop specialized knowledge in IT. Study information technology management, agile analysis and design, database principles, and data analytics.

**Human Resources Management:**
Earn your MBA online and prepare for the Senior Professional in Human Resources (SPHR) certification. Study advanced topics in human resource management, employment law and compliance, compensation, and benefits.

**Management:**
Study advanced concepts in project management, human resource management, interpersonal management, and leadership.

**Marketing:**
Earn a specialized education in consumer behavior, social networking, search engine optimization, branding and integrated marketing communications. In today’s age of credentials, the MBA carries a certain prestige that can enhance your personal brand in the professional world.

**Project Management:**
Complete your MBA online and prepare for the Project Management Professional credential. Study project management, process and operations management, supply chain management, and enterprise planning and control.

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Admission Requirements

- The following criteria are considered during the admission process for the Master of Business Administration program:

  - A four-year bachelor’s degree from an accredited institution.
  - Official academic transcripts.
  - A completed **FREE** online application
  - Personal letter explaining qualifications for graduate work.
  - International applicants (if applicable): Official Test of English as a Foreign Language (TOEFL with a score of 563 within 2 years of application.

Honors and Accreditations

- Placed in the Top 15% in the nation for “Economic Value”
  — *Educate to Career*

- Named an Apple Distinguished School for 2016-2018

- Ranked a “Best National University” and “Best College for Veterans”
  — *U.S. News & World Report*

- Listed as a “Best College Values 2017” school by *Kiplinger’s*

- Accredited by ACBSP and the Higher Learning Commission

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